WACP
WORLD ACADEMY™
OF CAREER
PROGRAMMES

FUTURE
VARSITY

Industry Collaborator

CAREER PROGRAMMES

BUSINESS
ADMINISTRATION

INTERNATIONAL DIPLOMA (GRADE 11)

+

INTERNATIONAL ADVANCED DIPLOMA (GRADE 12)

WHERE PASSION MEETS PROFESSION

CAREER PROGRAMMES

BUSINESS
ADMINISTRATION

WHERE PASSION MEETS PROFESSION

www.wacpinternational.org

About WACP

World Academy of Career Programmes (WACP) is an educational research organization that offers career related courses in Administration, Finance, Technology, Healthcare and Design. Our association with prominent schools and higher educational institutions & universities provide students with a structured pathway to specialized qualifications in these streams.

WACP commands a robust network within the industry and thereby offers unmatched practical training, internships and placements. We are passionate about offering the right blend of practical knowledge and experience, creating a truly futuristic curriculum aimed at producing highly skilled individuals and a launch pad for entrepreneurs. Our core team of progressive leaders along with our experienced faculty and competent operations, lead us towards growth and excellence.

About FV

Future Varsity is an institute dedicated to developing highly trained professionals in the field of Business Administration and general management. With the focused aim of creating professionally, academically and ethically sound managers and executives, Future Varsity contributes to this burgeoning space in the World.

Future Varsity recognized the need for accelerating formalised education through collaborations with recognised University, colleges & institutions. Formal education in business administration equips candidates with knowledge & skills that help in running a business and dealing with entrepreneurship challenges. Identifying the need for experts in the industry, Future Varsity instils its students with basic and advanced theories and techniques in the discipline of goal setting, strategic planning, marketing, public relations, finance, leadership, decision making, analytics, law etc. related to the business environment.

BUSINESS ADMINISTRATION
The best learning environment!!

The Business Administration programme prepares the learners for administrative and managerial roles. The programme offers knowledge and training in management and leadership skills to prepare them for managerial roles and entrepreneurship. The programme will help the students to learn from core functions of business and management through lectures and practical projects.

Business Administration EDUCATION

EVOLVING INDUSTRY

India is a booming economy with numerous start-ups opening up every year. With the opening up of new companies, arises a need for managers to manage them.

RISING DEMAND FOR PROFESSIONALS

Every business needs to be managed efficiently in order to be sustainable and profitable. Every industry and domain requires business professionals who have the required skills to handle its various operations.

DIVERSE CAREER OPTIONS

We lay a high degree of emphasis on building relations within the industry; practical training, internships and workshops help in collaborating with the world of business administration studies.

IDEAL FOR GO-GETTERS

We aim to be recognized as a hub of excellence and strive towards building strong, serviceable and sustainable relationships within the industry.

BUSINESS ADMINISTRATION

INTERNATIONAL DIPLOMA (GRADE 11)

+

INTERNATIONAL ADVANCED DIPLOMA (GRADE 12)

WACP offers a combination of two qualifications in Business Administration - International Diploma and International Advanced Diploma of 11 months each. Together, the two courses provide a broad overview of the business functions and a strong foundation in key business functions comprising accounting, marketing, finance, human resource etc. The courses provide an avenue for students to gain theoretical and practical skills needed to operate within the Industry.

The International Diploma and International Advanced Diploma in Business Administration are suitable for students wanting to pursue their Career Studies in Business Administration. The programme aims to strengthen their understanding of the subject and achieve incremental knowledge and specialisation between the two qualifications. These programmes provide theories, models and practical case studies, using offline, online, pre-recorded content, various tools & technologies in order to understand the complex nature of the different functions of the industry.

BUSINESS ADMINISTRATION

INTERNATIONAL DIPLOMA (GRADE 11)

+

INTERNATIONAL ADVANCED DIPLOMA (GRADE 12)

COURSE **STRUCTURE**

DP Subjects

Recommended DP subjects which compliment the CRS Programme

- **BUSINESS MANAGEMENT**
- **ECONOMICS**

Core Subjects

- **PERSONAL AND PROFESSIONAL SKILLS**
- **SERVICE LEARNING**
- **REFLECTIVE PROJECT**
- **LANGUAGE DEVELOPMENT**

CAREER PROGRAMMES
BUSINESS ADMINISTRATION

CAREER RELATED STUDY
(720 Guided Learning Hours)

Human Resource Management

- Introduction
- Job Design & Analysis
- Performance Appraisal & Career Planning
- Participative management & Industrial Relations
- Concept & Theory of OB

Principles of Marketing

- Introduction to Marketing
- Marketing Environment
- Segmentation, Target Marketing and Positioning
- Consumer Behavior
- Marketing Mix

Strategic Management

- Understanding Strategy
- Internal Environment of a Company
- Generic Competitive Strategies
- Strategy Implementation
- Blue Ocean Strategy

Principles of Accounting

- Introduction to Accounting
- Accounting Principles
- Accounting Process
- Accounting for Special Transactions

Research Methods

- Introduction to Research Methods
- Data Collection and Processing
- Data Analysis and Interpretation
- Advanced Report Writing

Entrepreneurship

- Being an Entrepreneur
- Customer Discovery
- The Financial Road Map
- Entrepreneurial Leadership
- Business Plan

Principles of Management

- Introduction to Management
- Planning and Organising
- Leading and Motivation
- Directing, Monitoring and Controlling

Digital Marketing

- Digital Marketing Planning and Structure
- Facebook Marketing Fundamentals
- Google Adwords
- Youtube Marketing
- Email Marketing – Content Writing

Workshops, Projects, Internship & Industry Engagement

Capstone Project

BUSINESS ADMINISTRATION

INTERNATIONAL DIPLOMA (GRADE 11)

INTERNATIONAL ADVANCED DIPLOMA (GRADE 12)

TEACHING AND STRUCTURE

At WACP, we are committed to the holistic development of our students to ensure superior outcomes and strong employability prospects. Teaching methodology comprises classroom sessions, master classes, case studies, practical training, group work and discussions. The approach is to have the right balance of theory, practice and experience. The "Real World Relevance" is vital throughout the programme.

BUSINESS
ADMINISTRATION

EXPERIENTIAL LEARNING

INTERNATIONAL DIPLOMA (GRADE 11)

INTERNATIONAL ADVANCED DIPLOMA (GRADE 12)

SESSIONS

WACP will provide comprehensive CRS Training to the school faculty

SIMULATED EVENTS

We have developed an exceptional methodology that helps replicate the process of organizing and managing the learning areas in real time. Students are trained to make the projects and assignments. This exercise gives them an opportunity to walk through minute aspects of learning.

MASTER CLASSES

Master Classes intend to keep students aware of the current trends of the corporate world. Guest speakers from various areas of industry share their knowledge and help students from ideas and insights about the industry.

WORKSHOPS

To keep our students updated with the current affairs in the Business World, we frequently organize uniquely designed workshops that focus on industry-oriented themes shortlisted by our team of experts.

ASSIGNMENT & PROJECTS

Assignment and projects are a part of our curriculum. These provide our students ample opportunities to meet, interact and build relations with popular and experienced individuals in the Business Industry, under the able guidance of our dedicated faculty.

CASE STUDIES

Our curriculum includes the use of case studies in order to highlight various practical and situational issues. The brainstorming and discussions help to streamline the students' thought processes and sharpen analytical abilities by exploring, identifying and solving issues.

BUSIN=SS ADMINISTRATION

INTERNATIONAL DIPLOMA (GRADE 11)

+

INTERNATIONAL ADVANCED DIPLOMA (GRADE 12)

ASSESSMENT

- WACP CRS has ongoing, continuous assessment, and students will receive Certification only after successful completion of the assignments & assessments.

- In line with WACP Commitment to practice-based education, a large part of the assessment will relate to the demonstration of the student's ability to synthesize classroom learning with real life scenarios of managing and running business.

- Students will encounter many different kinds of assessment methods, for example: written exams, written assignments, portfolios, project work, reports, individual or group oral presentations and practical skills assessment.

- The CRS will be assessed summatively, end of year assessments will take place in Year 1 & Year 2. It will be externally moderated by WACP.

BUSINESS ADMINISTRATION

INTERNATIONAL DIPLOMA (GRADE 11)

INTERNATIONAL ADVANCED DIPLOMA (GRADE 12)

INNOVATIVE & INTERACTIVE LEARNING TECHNOLOGY

BYOD PROGRAM

The Bring Your Own Device (BYOD) Program enhances the students' learning experience through the use of online and mobile technologies within and outside the classroom, allowing them to work on course materials, participated in a collaborative learning environment, thus making them tech-savvy.

PREZI PRESENTATION

This is an inventive and refreshingly unique presentation tool that allows students to express their ideas skilfully and explore their creativity.

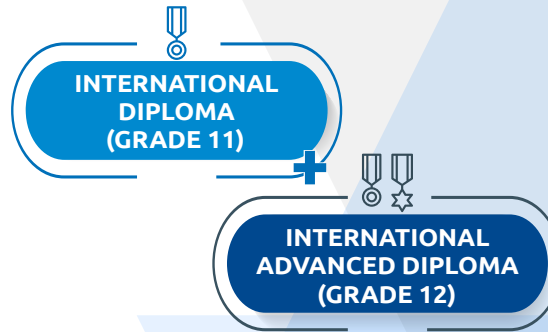### COMMUNICATION AND COLLABORATION

We provide education on Google Apps. Our students learn to use portals like Webmail Services, Shared Calendars, Hangout and the Drive. G Suite allows our faculty to collaborate with students, give them instant feedback, track individual Progress and help students streamline their writing and research.

EDUCATIONAL NEWSLETTERS

Our Educational Newsletters feature our institutes' highlights and students' achievements, and also report latest industry trends, growth and major event.

YOUTUBE BROADCASTING

We broadcast our students presentations and creations on YouTube; providing them with an opportunity to share their ideas and creations with the world.

CAREER PROGRAMMES

BUSINESS ADMINISTRATION

INTERNATIONAL DIPLOMA (GRADE 11)

+

INTERNATIONAL ADVANCED DIPLOMA (GRADE 12)

HIGHER EDUCATION

PATHWAY

FV offers Undergraduate Degree programmes in Business Administration to all students who complete the IBCP programme with CRS in International Diploma and International Advanced Diploma. Many International universities offer higher education in Business Administration. WACP counsels its students and assists them in planning their higher education journey by linking them with prominent universities worldwide.

RIGHT PLACE, RIGHT TIME

Given the promising future of the industry, early entrants can reap ample rewards leading to a progressive career ahead.

VARIED DESIGNATIONS

The number of startups, e-commerce companies has gone up in recent years. Thus, the demand for well-qualified Business professionals has drastically increased.

Business Administration has numerous positions to be filled such as

- Operations Manager
- Marketing Manager
- Advertising Executive
- Business Development Manager
- Finance Manager

LUCRATIVE EARNING

The programme helps students acquire management skills at an early stage. It helps learners acquire knowledge of the business world and act as a leader to take business decisions. Good leaders, recruiters and employers always have an inclination to hire such business professionals.

TARGET INDUSTRIES

Students can work in the following Industries:

- FMCG
- Retail
- Banking & Financial Services
- E commerce
- Automobile
- Information Technology

CAREER PROGRAMMES
BUSINESS
ADMINISTRATION

PROFESSIONAL
CERTIFICATION

CERTIFICATES

The WACP - CRS Certifications are coveted qualifications which recognize outstanding students by substantiating their conduct and professionalism to prospective employers. Academic excellence, dedication, project work, ingenuity and originality of ideas, communication skills coupled with a certain degree of confidence and flair are a few of the requisite attributes necessary to be awarded the WACP-CRS Certifications. It boosts one's academic and resume credentials and gives an added advantage over other candidates in the world. WACP offers higher education career counselling to IBCP students so that they can make informed career choices. In some countries due to regulations and requirements of institutions we may offer "Certificate" qualifications instead of "Diploma" qualifications.

This is to Certify that

has satisfied the requirement in all aspects of International Diploma in

BUSINESS ADMINISTRATION

with Grade A
During Academic Year (2023-2024)

Date: 06 June 2023
Certificate No.: 00EM1819D15
Duration: 11 months

Authorised Signatory

This is to Certify that

has satisfied the requirement in all aspects of International Advance Diploma in

BUSINESS ADMINISTRATION

with Grade A
During Academic Year (2023-2024)

Date: 06 June 2024
Certificate No.: 00EM1819D15
Duration: 11 months

Authorised Signatory

CAREER PROGRAMMES

BUSINESS
ADMINISTRATION

WHERE PASSION MEETS PROFESSION

www.wacpinternational.org / info@wacpinternational.org